

Andie Davidson

2006 Wyandotte St. Apt. 309, Kansas City, MO 64108 • (913) 206-0675 • javajournalist@gmail.com
PORTFOLIO: andiedavidson.com BLOG: lostinwanderland.net

EDITORIAL EXPERIENCE

Freelance Editor & Digital Strategist

Jennings Social Media Marketing, Lenexa, Kansas

Feb. 2018 — present

Write, source images & edit blog posts & social media campaigns, including Facebook, Twitter, Instagram, LinkedIn & email marketing, for B2B/B2C marketing company

Research Assistant

Center for Programs in Contemporary Writing, Philadelphia, PA

July 2015 — Nov. 2017

Conducted research for CPCW Director/English professor & video editing/social media upload for worldwide online poetry course

Contributing Writer

Philly Current magazine, Philadelphia, PA

Nov. 2015 — Jan. 2017

Pitched story ideas & wrote 1-2 feature articles per issue for bimonthly Philadelphia arts & culture magazine

Seasonal Copywriter

Anthropologie, Philadelphia, PA

June — Sep. 2016

Wrote product copy for web, proofread web & catalog copy, & contributed to administrative & creative projects for store/web copy, signage, & marketing initiatives

Blog Editor

Symbiosis magazine, University of Pennsylvania

Aug. 2014 — May 2015

Coordinated staff of four bloggers, edited blog content, & managed site design & maintenance for art magazine blog

Staff Writer / Features Editor

The WALK, University of Pennsylvania

Sept. 2013 — May 2015

Wrote articles for biannual fashion magazine, edited Features section, & assisted with final edits & page layouts in InDesign

Editorial Intern

Jacket2 magazine, Philadelphia, PA

June — Aug. 2014

Copy edited content for online poetry magazine, corresponded with contributors, uploaded content, & completed research & assisted with other projects

EDUCATION

University of Pennsylvania C'15

B.A., summa cum laude

English & Creative Writing

SKILLS

Writing | Copy editing | Research

iMovie | Final Cut Pro

Adobe InDesign & Photoshop

Blogging | Wordpress | Wix | Drupal

AP, Chicago, MLA stylebooks

ADDITIONAL EXPERIENCE

Bean Team Brand Ambassador

The Roasterie, Kansas City, MO

Sept. 2017 — May 2019

Assisted with event operations, represented brand at events, & educated about brand & products

Archivist/Program Assistant

Kelly Writers House, Philadelphia, PA

Aug. 2011 — May 2015

Designed/arranged scrapbooks for house archives, worked with fellow staff & program coordinator to prepare programs/receptions, & assisted house/program visitors

Vice Chair, Events & Outreach

Student Sustainability Association

Apr. 2013 — May 2015

Organized meetings, fundraising, & events for UPenn umbrella sustainability group & assisted with constituent group events

Fashion Marketing Intern

Skai Blue Media PR, Philadelphia, PA

June — Aug. 2013

Assisted Director of Marketing in research for clients, preparing coverage reports, planning promotional events, writing pitches, assisting in fashion showroom, & completing administrative tasks