

# Andie Davidson

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PORTFOLIO: [andiedavidson.com](http://andiedavidson.com) BLOG: [lostinwanderland.net](http://lostinwanderland.net)

## EDITORIAL EXPERIENCE

### Freelance Editor & Copywriter

Feb. 2018 — present  
Write content for digital media, web copy, digital marketing & product copy & edit digital & print content for grammar, readability, accuracy & brand voice

### Freelance Editor & Digital Strategist

Jennings Social Media Marketing, Overland Park, KS  
Feb. 2018 — Nov. 2019  
Wrote, sourced images for & edited blog posts & social media campaigns, including Facebook, Twitter, Instagram, LinkedIn & email marketing, for B2B/B2C marketing company

### Research Assistant

Center for Programs in Contemporary Writing, Philadelphia, PA  
July 2015 — Nov. 2017  
Conducted research for CPCW Director/English professor & video editing/social media upload for worldwide online poetry course

### Contributing Writer

*Philly Current* magazine, Philadelphia, PA  
Nov. 2015 — Jan. 2017  
Pitched story ideas & wrote 1-2 feature articles per issue for bimonthly Philadelphia arts & culture magazine

### Seasonal Copywriter

Anthropologie, Philadelphia, PA  
June — Sep. 2016  
Wrote product copy for web, proofread web & catalog copy & contributed to administrative & creative projects for store/web copy, signage & marketing initiatives

### Staff Writer / Features Editor

*The WALK*, University of Pennsylvania, Philadelphia, PA  
Sept. 2013 — May 2015  
Wrote articles for biannual fashion magazine, edited Features section & assisted with final edits & page layouts in InDesign

### Editorial Intern

*Jacket2* magazine, Philadelphia, PA  
June — Aug. 2014  
Edited content for online poetry magazine, corresponded with contributors, uploaded content, completed research & assisted editor with other projects

## EDUCATION

University of Pennsylvania C'15  
B.A., summa cum laude  
English & Creative Writing

## SKILLS

Writing | Editing | Research  
iMovie | Final Cut Pro  
Adobe InDesign & Photoshop  
Blogging | Wordpress | Wix | Drupal  
AP, Chicago, MLA stylebooks

## ADDITIONAL EXPERIENCE

Bean Team Brand Ambassador  
The Roasterie, Kansas City, MO  
Sept. 2017 — May 2019  
Assisted with event operations, represented brand at events & educated about brand & products

### Archivist/Program Assistant

Kelly Writers House, Philadelphia, PA  
Aug. 2011 — May 2015  
Arranged scrapbooks for house archives, worked with program coordinator to prepare programs/receptions & assisted house/program visitors

### Vice Chair, Events & Outreach

Student Sustainability Association  
Apr. 2013 — May 2015  
Organized meetings, fundraising & events for UPenn umbrella sustainability group & assisted with constituent group events

### Fashion Marketing Intern

Skai Blue Media PR, Philadelphia, PA  
June — Aug. 2013  
Assisted Director of Marketing in research for clients, preparing coverage reports, planning promotional events, writing pitches, assisting in fashion showroom & completing administrative tasks